

Student Field Experience Campaign

The UW-Madison Geology and Geophysics **Student Field Experience Campaign** has been established by the Department's Board of Visitors with the goal of establishing a \$2 million

endowment to provide ongoing support for undergraduate and graduate field-experience opportunities in the Department of Geology and Geophysics. In addition to rapidly evolving laboratory and computer-based technologies that are now important elements of the current geological and geophysical curriculum, it is imperative to continue providing students with field-based experiences, which provide an enriching and invaluable component of the traditional geological education at UW-Madison.

Background

The UW-Madison Department of Geology and Geophysics has a long tradition of training undergraduates and graduates in the critical skills of field observations, measurements, and interpretation. Most alumni will remember field trips to nearby classic localities along the Wisconsin River, Devils Lake and the Baraboo Hills. There are also the legendary trips to the Yukon led by Lowell Laudon, the carbonate trips to the Guadalupe Mountains led by Lloyd Pray and more recently by Toni Simo, and structural geology trips to Wyoming and Lake Superior led by Cam Craddock. In recent years, there have been trips to Argentina, the Canary Islands, the Yucatan, and to Yucca Mountain, Yellowstone and Dinosaur National Monument. The museum has also led very popular summer museum expeditions for students, teachers and others from the Madison community to collect fossils in Wyoming. The Department also sponsors regular course-related field trips to the Black Hills, Badlands, White Lake (Canada), and several Wisconsin locations. There are pictures of many of these field trips and courses on the department web-site (http://www.geology.wisc.edu/field_work/weeks_trips.html).

Challenges

For many years, expenses for course-related field trips were covered by the educational budget provided to the Department by the State of Wisconsin. However, in recent years, decreasing state budgets for educational expenses and increased costs have forced the department to rely almost exclusively on gift-funds, plus modest field trip fees, to support educational field experiences. Furthermore, university support for Geology Museum summer fossil collecting expeditions to Wyoming ended in 2005. As a result of these



A Paleoclub field trip in 2007.

decreases in state support and with increasing costs, the department has been forced to increasingly rely on gift funds to support student field activities.

Campaign Goal

The goal of this five-year campaign is to build a permanent endowment fund of two million dollars to support current student field trips, field camp tuition scholarships, museum field

activities and other field experiences to sustain field experiences for decades to come.

Campaign Progress

Through the generous donations and pledges from several very dedicated alumni, and with the recent gift from Marta Weeks, we are well on our way to realizing the \$2 million goal. With the generous support of you, our friends and alumni, we are confident that we can achieve our goals so that UW-Madison represents the best in geological education and opportunity.

Donations to the Student Field Experience Campaign can be designated for Student Field Experiences and/or for Museum Field Activities. Donations to the Student Field Experience Campaign can be made in several ways, including direct gifts, multi-year pledges, matching gifts, appreciated securities, and estate giving commitments. Donation pledges can be made for a five-year period ending December 31, 2012.

Gift Levels

Following is a list of gift levels that recognize different contribution amounts (funding level is inclusive of matching corporate grants):

<i>Yukon Level:</i>	\$25–\$100
<i>Baraboo Hills Level:</i>	\$100–\$999
<i>Kettle Moraine Level:</i>	\$1,000–\$4,999
<i>White Lake Level:</i>	\$5,000–\$9,999
<i>Van Hise Rock Level:</i>	\$10,000–\$24,999
<i>Westphal Quarry Level:</i>	\$25,000–\$49,999
<i>Parfrey's Glen Level:</i>	\$50,000+

Estate gifts or deferred gifts of \$25,000 and above can be applied to this campaign and also qualify for membership in the Bascom Hill Society.

On the next page is a pledge form to complete and return to Anne Lucke, UW Foundation
PO Box 8860, Madison, WI 53708-8860
or to
The Department of Geology and Geophysics
1215 W. Dayton St., Madison, WI 53706

For more information: anne.lucke@uwfoundation.wisc.edu or 608-262-6242



PLEDGE

University of Wisconsin-Madison Geology and Geophysics Student Field Experience Campaign

Name _____

Mailing Address _____

Phone _____ E-mail _____

This will confirm that I/we pledge to provide a gift to the University of Wisconsin Foundation to support the Geology and Geophysics Student Field Experience Campaign.

- My/our contribution of \$ _____ is enclosed
- I/we pledge a total gift of \$ _____ (Annual contributions of \$ _____ over the next ____ years).
- Please send me a reminder of my remaining pledge amount each month in _____ (month)
Designated amount for Student Field Experiences (Fund 12424388) _____
Designated amount for Museum Field Activities (Fund 12426058) _____

To be counted toward the \$2 million campaign goal, pledges should be paid in full by Dec. 31, 2012

- My company will match this gift (please enclose matching gift form, if available)
- I would like information on designating a life income gift or a bequest for the Field Experience Fund

Dated this _____ day of _____, 200 ____.

Signature _____

Checks may be made payable to: UW Foundation - Geology Field Experience

Please return this form to: Anne Lucke, UW Foundation, PO Box 8860, Madison, WI 53708-8860
or to the department: The Department of Geology and Geophysics, 1215 W. Dayton St., Madison, WI 53706
For more information: anne.lucke@uwfoundation.wisc.edu or 608-262-6242